

CONVERGENCE

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SHIFT



PROGRAMME

A symposium brought to you by SHIFT & WEAVE. Exploring the convergence between the arts and the digital, between creativity and tech

- 12:00 Registration + art installations (Council Chamber) + makerlab (Capesthorpe Room)
- 13:00 Julian Cobley (The Skills and Growth Company), Helen Paton (Cheshire East Council): Welcome (Assembly Room)
- 13:05 Mike Stubbs (FACT): A provocation - the future world of work, driving innovation by combining art and tech with FACT FUTURES
- 13:15 Dave Thomas (Siemens): How digital technologies and creative thinking are delivering innovation and economic growth
- 13:25 Erinma Ochu (University of Salford): Dream Life of Digital. Journey of collaborating in interdisciplinary spaces and experimenting with immersive and participatory experiences.
- 13:45 Catherine Allen (Limina Immersive): Seizing the opportunity to build an art form from the ground up. Learning from the mistakes of media + tech's past in order to build an inclusive, vibrant and diverse sector
- 14:00 Break - view art installations (Council Chamber) and makerlab (Capesthorpe Room)
- 14:30 Helen Woollacott (The Skills and Growth Company), Gemma May Latham (digital artist/PhD Transformation North West, MMU): Driving growth with a multi-pronged approach of businesses, colleges, intergenerational + communities
- 14:50 Ruth McCullough (AND Festival), Sarah Bird (Wild Rumpus), Hilary Stephenson (Sigma): Digital Audiences. From digital art in unusual places to tracking audiences at festivals to how we make digital experiences accessible to everyone.

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- 15:10 Bill Carr (Carpe Diem), Ben McManus (Wavemaker Stoke), Martyn Evans (MMU), Claire Tymon (Future Everything): Perspectives on creating places (e.g. incubators, makerspaces, R+D studios, pop-up spaces). What place do you want to make?
- 15:30 Break view art installations (Council Chamber) and makerlab (Capesthorpe Room)
- 16:00 Gemma May Latham (digital artist/PhD Transformation North West, MMU), James Medd (digital artist), Andrew Robinson (The Foundation for Digital Creativity), Dave Thomas (Siemens): Creative + digital crossover. Fusing creative + digital skills to create a resilient workforce + drive innovation
- 16:30 Monica Taylor (McCann), Sarah Levitt (culture + heritage consultant), Mike Stubbs (FACT): Attracting and retaining talent. How are we doing it creatively?
- 17:00 Lucie Fitton (The Audience Agency): the story of SHIFT so far and what next..?
- 17:15 Summary + conversation open to floor
- 17:30 Break & Plenary Food (by Plums Kitchen)
- 18:30 - Sarah Bird (Wild Rumpus), Cynthia Nitikin (PPS), David Gooda (Barnaby festival), John Hartshorn (Macclesfield Community Artspace), Roxy Robinson (bluedot), Abigail Gilmore (University of Manchester), Julian Cobley (The Skills and Growth Company): Town Talk 6 Ideas Place
- 20:30

Makerlab (Capesthorpe Room)

- > VR Regina Vs Turing and Murray : Tim Brunsden (Re-Dock)
- > Lovell Telescope VR of the LiDAR scans: Arup + AND festival + bluedot
- > FACT FUTURES Lab: Adam Sadiq
- > HTC Vive and Tiltbrush: Jessica Symons (University of Manchester)
- > Patterncraft: Gemma Latham + Chris Ball
- > Code Club North West: Liz Smart
- > Feedback Corner (The Audience Agency)
- Art Installations (Council Chamber)
- > Living Sculpture: Laurence Payot
- > The Dreamer is Still Asleep: Scanner
- > In foyer: VR bike (Clicks + Links with Mobike)